# CONTRACT



**WMUR** 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

**GMMB** 3050 K St. NW Washington, DC 20007

	Contract / Rev	vision		Alt Order #	!	_
	946658	/ 5				
Product						
candidate						
Contract Dates	Estimate #					_
09/04/12 - 10/01/12	1536 Sked A	/Est 176	88			
Advertiser			Ori	ginal Date	/ Revision	
Obama/D/President			0	9/25/12	/ 09/25/12	
	Billing Cycle	Billing	Cale	endar_	Cash/Trade	

Billing Cycle	Dilling Cale	Filual	Casii/ Haue
EOM/EOC	Broadcast		Cash
Station	Account Ex	xecutive	Sales Office
WMUR	Linda Mag	ay	Manchester
Special Handl	ing		
Demographic			
Adults 25-54	_		
IDB#	Advertiser	Code	Product Code
9912856			
Agency Ref		Advertiser	Ref

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type:	Spots	Amount
1 WMUR09/04/12 09/07/12 5a Daybreak	5-6a	:30	NM	8	\$2,800.00
Class of Time - Pre-emptible with notice	_				
Start Date         End Date         Weekdays         Spots/Week           Week:         09/03/12         09/09/12         -2222         8	<u>Rate</u> \$350.00				
2 WMUR09/07/12 09/07/12 5a Daybreak	5-6a	:30	NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice					
Week: 09/03/12 End Date Weekdays Spots/Week 09/09/122 2	<u>Rate</u> \$175.00				
3 WMUR09/10/12 09/10/12 5a Daybreak	5-6a	:30	NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice	3-0a	.50	INIVI	2	φ400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 2 2	\$200.00				
4 WMUR09/04/12 09/07/12 6a Daybreak	6-7a	:30	NM	8	\$5,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12	\$700.00				
5 WMUR09/07/12 09/07/12 6a Daybreak	6-7a	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice					
Week: 09/03/12 End Date Weekdays Spots/Week 29/09/09/12 Spots/Week 29/09/09/12	<u>Rate</u> \$400.00				
6 WMUR09/10/12 09/10/12 6a Daybreak	6-7a	:30	NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice					
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12         2         2	<u>Rate</u> \$450.00				
	7-9a	:30	NM	14	Φ <b>7 7</b> 00 00
7 WMUR 09/04/12 09/07/12 Good Morning America Class of Time - Pre-emptible with notice	7-9a	.30	INIVI	14	\$7,700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12 -4442 14	\$550.00				
8 WMUR09/07/12 09/07/12 Good Morning America	7-9a	:30	NM	4	\$1,400.00
Class of Time - Immediately Pre-emptible without notice	Data				
Start Date End Date Weekdays Spots/Week	Rate		ı		

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

\$200.00

09/25/12 / 09/25/12



Start Date

WMUR09/07/12

Week: 09/03/12

**End Date** 

09/09/12

Weekdays

- 111--

09/07/12 News 9 at Noon

Class of Time - Immediately Pre-emptible without notice

Spots/Week

### **WMUR 100 South Commercial Street** Manchester, NH 03101 (603)669-9999

	Contract / Revision 946658 / 5	Alt Order #
Contract Dates 09/04/12 - 10/01/12	Product candidate	Estimate # 1536 Sked A/Est 1768
Advertiser	Or	iginal Date / Revision

		Obai	ma/D/Pres	ident		03/23/12	. / 09/	123/12
				Spots/				
*Line Ch Start Date End Date Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Week:         Start Date 09/03/12         End Date 09/09/12         Weekdays 09/09/12	Spots/Week 4	Rate \$350.00						
9 WMUR09/10/12 09/10/12 Good Morn	ing America	7-9a		:30		NM	4	\$1,400.00
Class of Time - Immediately Pre-emptible v  Start Date	without notice Spots/Week 4	<u>Rate</u> \$350.00						
10 WMUR09/04/12 09/06/12 KELLY LIV	E DAY	9AM-10AM		:30		NM	4	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12 - TWT	Spots/Week 4	<u>Rate</u> \$350.00						, ,
11 WMUR09/07/12 09/07/12 KELLY LIV	E DAY	9AM-10AM		:30		NM	2	\$300.00
Class of Time - Immediately Pre-emptible volume   Start Date	without notice Spots/Week 2	<u>Rate</u> \$150.00						·
12 WMUR09/10/12 09/10/12 KELLY LIV	E DAY	9AM-10AM		:30		NM	2	\$350.00
Class of Time - Immediately Pre-emptible volume    Start Date	without notice Spots/Week 2	<u>Rate</u> \$175.00						
13 WMUR09/04/12 09/06/12 STEVE HA	RVEY DY 9/4 S	TA10-11a		:30		NM	4	\$800.00
Class of Time - Pre-emptible with notice  Start Date	Spots/Week 4	<u>Rate</u> \$200.00						
14 WMUR09/07/12 09/07/12 STEVE HA	RVEY DY 9/4 S	TA10-11a		:30		NM	2	\$120.00
Class of Time - Immediately Pre-emptible volume Start Date End Date Weekdays 09/03/12 09/09/12 2	without notice Spots/Week 2	<u>Rate</u> \$60.00						
15 WMUR09/10/12 09/10/12 STEVE HA	RVEY DY 9/4 S	T&10-11a		:30		NM	2	\$120.00
Class of Time - Immediately Pre-emptible volume   Start Date	without notice Spots/Week 2	<u>Rate</u> \$60.00						
16 WMUR09/04/12 09/06/12 The View		11-12p		:30		NM	4	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date	Spots/Week 4	<u>Rate</u> \$350.00						
17 WMUR09/07/12 09/07/12 The View		11-12p		:30		NM	2	\$350.00
Class of Time - Immediately Pre-emptible volume - Immediately Pre-emptible	without notice Spots/Week 2	<u>Rate</u> \$175.00						
18 WMUR09/10/12 09/10/12 The View	<u> </u>	11-12p		:30		NM	2	\$350.00
Class of Time - Immediately Pre-emptible volume   Start Date	without notice Spots/Week 2	<u>Rate</u> \$175.00						
19 WMUR09/04/12 09/06/12 News 9 at N Class of Time - Pre-emptible with notice	Noon	12-1230p		:30		NM	3	\$1,050.00

Advertiser

Obama/D/President

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

:30

Rate

\$350.00

12-1230p



	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Snots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s Amount
Week:         O9/03/12         End Date 09/09/12         Weekdays 09/09/12         Spots/Week 09/09/12	Rate \$200.00			
21 WMUR09/10/12 09/10/12 News 9 at Noon	12-1230p	:30	NM	1 \$200.00
Class of Time - Immediately Pre-emptible without notice  Start Date Week: 09/10/12 End Date Weekdays Spots/Week  09/16/12 1 1	Rate \$200.00			
22 WMUR09/04/12 09/06/12 Who Wants to be a Milliona	ir∈1230-1p	:30	NM	3 \$750.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/12 -111 Spots/Week 3	Rate \$250.00			
23 WMUR09/07/12 09/07/12 Who Wants to be a Milliona	ir∈1230-1p	:30	NM	1 \$100.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/03/12   09/09/12  1 1	<u>Rate</u> \$100.00			
24 WMUR09/10/12 09/10/12 Who Wants to be a Milliona	ir€1230-1p	:30	NM	0 \$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$100.00 Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/10/12-09/16/12 Who Wants to be a Milliona		M:30 \$100.00	NM	
Credited				
25 WMUR09/04/12 09/06/12 THE CHEW	1-2PM	:30	NM	4 \$1,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/12 - TWT 4  Spots/Week	<u>Rate</u> \$250.00			
26 WMUR09/07/12 09/07/12 THE CHEW	1-2PM	:30	NM	2 \$250.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$125.00			
27 WMUR09/10/12 09/10/12 THE CHEW	1-2PM	:30	NM	0 \$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$125.00		_	
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 THE CHEW	Start/End Time 1-2PM	<u>Weekdays Length Rate</u> <u>M :30 \$125.00</u>	<u>Type</u> <i>NM</i>	
Credited	1 21 101	M .00 \$120.00	7 4707	
2 WMUR 09/10/12-09/16/12 THE CHEW Credited	1-2PM	M::30 <del>\$125.00</del>	NM	
28 WMUR09/04/12 09/06/12 GENERAL HOSPITAL	3p-4p	:30	NM	4 \$1,000.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$250.00			
29 WMUR09/07/12 09/07/12 GENERAL HOSPITAL	3p-4p	:30	NM	1 \$125.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$125.00			
Spot Ch Date Range Description  2 WMUR 09/03/12-09/09/12 GENERAL HOSPITAL Credited	Start/End Time 3p-4p	Weekdays         Length         Rate          F         :30         \$125.00	<u>Type</u> <i>NM</i>	
moved spots to different contract per agency				

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	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

| <u>Advertiser</u> | <u>Original Date / Revision</u> | | Obama/D/President | 09/25/12 / 09/25/12

	0/5	Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	•	Amount
30 WMUR09/10/12 09/10/12 KATIE  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 2 2	3-4P <u>Rate</u> \$125.00	:30	NM	2	\$250.00
31 WMUR09/04/12 09/06/12 GOOD AFTERNOON AMER	RI2-3p	:30	NM	4	\$1,000.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/03/12   09/09/12   TWT   4	<u>Rate</u> \$250.00				
32 WMUR09/07/12 09/07/12 GOOD AFTERNOON AMER	RI2-3p	:30	NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/03/12   09/09/12  2-   2	<u>Rate</u> \$125.00				
33 WMUR09/10/12 09/10/12 GENERAL HOSPITAL	2p-3p	:30	NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/10/12   09/16/12   2   2	<u>Rate</u> \$125.00				
34 WMUR09/04/12 09/06/12 ELLEN EF	4PM-5PM	:30	NM	4	\$1,000.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/03/12   09/09/12   - TWT   4	<u>Rate</u> \$250.00				
35 WMUR09/07/12 09/07/12 ELLEN EF	4PM-5PM	:30	NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$100.00				
36 WMUR09/10/12 09/10/12 ELLEN EF	4PM-5PM	:30	NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$100.00				
37 WMUR09/04/12 09/06/12 News 9 at 5	5-6p	:30	NM	6	\$4,200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays 09/03/12 09/09/12 -222 Spots/Week  Week: 09/03/12 09/09/12	Rate \$700.00				
38 WMUR09/07/12 09/07/12 News 9 at 5	5-6p	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/122- 2	Rate \$400.00				
39 WMUR09/10/12 09/10/12 News 9 at 5	5-6p	:30	NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$450.00				
40 WMUR09/04/12 09/06/12 News 9 at 6	6-7p	:30	NM	7	\$9,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/12 -232 7	Rate \$1,400.00				
41 WMUR09/07/12 09/07/12 News 9 at 6	6-7p	:30	NM	2	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/122- 2	<u>Rate</u> \$850.00				

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### **WMUR 100 South Commercial Street** Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

		Spots/				_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Sp	ots	Amount
Start Date	Rate					
42 WMUR09/10/12 09/10/12 News 9 at 6	6-7p	:30		NM	2	\$1,800.00
Class of Time - Immediately Pre-emptible without notice  Start Date Week: 09/10/12	Rate \$900.00					
43 WMUR09/04/12 09/06/12 Chronicle NH	7-730p	:30		NM	3	\$1,650.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/03/12   09/09/12   -3   3	<u>Rate</u> \$550.00					
44 WMUR09/07/12 09/07/12 Chronicle NH	7-730p	:30		NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/03/12   09/09/12  1-1   1	<u>Rate</u> \$350.00					
45 WMUR09/10/12 09/10/12 Chronicle NH	7-730p	:30		NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$350.00					
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Chronicle NH	Start/End Time 7-730p	Weekdays Length M::30	Rate \$350.00	Type NM		
See MG 45.2  2 WMUR 09/10/12-09/10/12 COMMITMENT SPECIAL  1 MG for 45.1 09/10	7-730P	M: :30	\$350.00	NM		
46 WMUR09/04/12 09/06/12 Entertainment Tonight	730-8	:30		NM	3	\$2,100.00
Class of Time - Pre-emptible with notice	730-0	.50		INIVI	3	ψ2,100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -3         3	<u>Rate</u> \$700.00					
47 WMUR09/07/12 09/07/12 Entertainment Tonight	730-8	:30		NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$450.00					
48 WMUR09/10/12 09/10/12 Inside Edition	730-8	:30		NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$450.00					
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Inside Edition	Start/End Time 730-8	Weekdays Length M::30	Rate \$450.00	Type NM		
See MG 48.2	750-0	.30	ψ-100.00	IVIVI		
2 WMUR 09/10/12-09/10/12 INSIDE EDITION AC → MG for 48.1 09/10	730-8p	M:30	\$450.00	NM		
49 WMUR09/04/12 09/06/12 News 9 at 11	11-11:35p	:30		NM	3	\$3,300.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/03/12   09/09/12   -111   3	<u>Rate</u> \$1,100.00					
50 WMUR09/07/12 09/07/12 News 9 at 11	11-11:35p	:30		NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/03/12   09/09/12  2-   2	Rate \$700.00					
51 WMUR09/10/12 09/10/12 News 9 at 11	11-11:35p	:30		NM	2	\$1,400.00

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Class of Time - Immediately Pre-emptible without notice

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Original Date / Revision



Class of Time - Pre-emptible with notice

# **WMUR 100 South Commercial Street** Manchester, NH 03101 (603)669-9999

	Contract / Revision			Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
9/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

www.thewmurchannel.com	Oba	ma/D/President	09/25/12	2 / 09/	/25/12
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12         2         2	Rate \$700.00				
52 WMUR09/04/12 09/06/12 Nightline	1135p-1206a	:30	NM	3	\$750.00
Class of Time - Pre-emptible with notice  Start Date End Date Week: 09/03/12	Rate \$250.00				
53 WMUR09/07/12 09/07/12 Nightline	1135p-1206a	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$100.00	Marketon Locate Date	T		
Spot Ch Date Range Description  1 WMUR 09/03/12-09/09/12 Nightline Credited moved spots to different contract per agency	<u>Start/End Time</u> 1135p-1206a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F :30 <del>\$100.00</del>	<u>Type</u> <i>NM</i>		
54 WMUR09/10/12 09/10/12 Nightline	1135p-1206a	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$100.00				
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Nightline  Credited	Start/End Time 1135p-1206a	Weekdays         Length         Rate           M         :30         \$100.00	<u>Type</u> <i>NM</i>		
2 WMUR 09/10/12-09/16/12 Nightline Credited	1135p-1206a	M:30 \$100.00	NM		
55 WMUR09/04/12 09/06/12 Jimmy Kimmel	1205-105a	:30	NM	6	\$450.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/12 -222 Spots/Week	<u>Rate</u> \$75.00				
56 WMUR09/07/12 09/07/12 Jimmy Kimmel	1205-105a	:30	NM	2	\$70.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$35.00				
57 WMUR09/10/12 09/10/12 Jimmy Kimmel	1205-105a	:30	NM	2	\$70.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$35.00				
58 WMUR09/10/12 09/10/12 Bachelor Pad Finale	Prime Other	:30	NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$2,500.00				
59 WMUR09/10/12 09/10/12 Castle	10-11p	:30	NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 1 1	Rate \$900.00				
60 WMUR09/04/12 09/04/12 Middle/Last Man	8-9p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/12 -1 1	Rate \$1,800.00				
61 WMUR09/04/12 09/04/12 Happy/Don't Trust	9-10p	:30	NM	1	\$4,000.00

Advertiser

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09/25/12 / 09/25/12



### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #	
	946658 / 5		
0	<u> </u>	le e e u	
Contract Dates	Product Product	Estimate #	
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768	
Advertiser		Original Date / Revision	

	Oba	illa/D/Fresident	1 22: 22: 2	
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -1         1	<u>Rate</u> \$4,000.00			
62 WMUR09/05/12 09/05/12 Middle/Suburgatory	8-9p	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/12 1 1	Rate \$2,500.00			
63 WMUR09/05/12 09/05/12 Modern/Suburgatory	9-10p	:30	NM 1	\$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/121 1	Rate \$4,000.00			. ,
64 WMUR09/06/12 09/06/12 Wipeout	8-9p	:30	NM 1	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date	<u>Rate</u> \$1,400.00			
65 WMUR09/06/12 09/06/12 Rookie Blue Finale	9-10p	:30	NM 1	\$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/03/12 09/09/121 Spots/Week	<u>Rate</u> \$4,000.00			
66 WMUR09/07/12 09/07/12 20/20	Prime Other	:30	NM 1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/121 1	Rate \$1,000.00			
67 WMUR09/08/12 09/09/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$75.00			
68 WMUR09/08/12 09/09/12 7a Weekend Daybreak	7-9a	:30	NM 8	\$1,400.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$175.00			
69 WMUR09/08/12 09/09/12 Weekend GMA	9-10a	:30	NM 4	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/03/12   09/09/12  22   4	Rate \$225.00			
70 WMUR09/08/12 09/08/12 SA 12P-3P	12P-6P	:30	NM 3	\$225.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$75.00		_	
Spot Ch Date Range Description  4 WMUR 09/03/12-09/09/12 SA 12P-3P  Credited	Start/End Time 12P-6P	Weekdays         Length         Rate          Sa         :30         \$75.00	<u>Type</u> NM	
moved spots to different contract per agency 71 WMUR09/08/12 09/08/12 News 9 at 7	7-730p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$500.00			ψ0.00
Spot Ch Date Range Description  1 WMUR 09/03/12-09/09/12 News 9 at 7 Credited	Start/End Time 7-730p	Weekdays Length RateSa:30 \$500.00	Type NM	
moved spots to different contract per agency				

Obama/D/President

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Class of Time - Pre-emptible with notice

# **WMUR** 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision			Alt Order #	
	946658	/	5		
Contract Dates	Product			Estimate #	
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768	

Advertiser	Original Date / Revision		
Obama/D/President	09/25/12 / 09/25/12		

	Obalila	/D/Fresident		00/20/12	, 00,	20/12
		Spots	./			
*Line Ch Start Date End Date Description	Start/End Time [	Days Length Week		Type S <sub>l</sub>	oots	Amount
72 WMUR09/08/12 09/08/12 NASCAR Cup Series	728-1130p	:30		NM	3	\$2,250.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$750.00					
73 WMUR09/09/12 09/09/12 Close Up	10-1030a	:30		NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$225.00					
74 WMUR09/09/12 09/09/12 This Week with Christiane	12n-1p	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$750.00 Start/End Time W	Veekdays Length	Rate	Type		
1 WMUR 09/03/12-09/09/12 This Week with Christiane Credited moved spots to different contract per agency	12n-1p -	St :30	\$750.00	NM		
75 WMUR09/09/12 09/09/12 SU 12P-6P	12P-6P	:30		NM	8	\$600.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/128 8	<u>Rate</u> \$75.00					******
76 WMUR09/09/12 09/09/12 6p News 9 Weekend	6-7p	:30		NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$500.00					
77 WMUR09/09/12 09/09/12 Once Upon A Time	7-8p	:30		NM	2	\$2,200.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/03/12 09/09/12 2 2	Rate \$1,100.00					
78 WMUR09/09/12 09/09/12 Once Upon A Time	8-9p	:30		NM	2	\$3,400.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,700.00					
79 WMUR09/09/12 09/09/12 Once Upon A Time	9-10p	:30		NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$2,500.00					
80 WMUR09/09/12 09/09/12 Once Upon A Time	10-11p	:30		NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,700.00					
81 WMUR09/08/12 09/09/12 Brothers & Sisters	Brothers & Sisters	:30		NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$50.00		_			
Spot Ch Date Range Description 3 WMUR 09/03/12-09/09/12 Brothers & Sisters	Start/End Time W Brothers & Sisters -	Veekdays Length	<u>Rate</u> <del>\$50.00</del>	<u>Type</u> <i>NM</i>		
Credited moved spots to different contract per agency	DIOILIEIS & SISIEIS -	sast .su	<del>φου.υυ</del>	INIVI		
82 WMUR09/04/12 09/04/12 NETWORK POLITICAL PRO	O 10-11p	:30		NM	1	\$7,500.00

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Class of Time - Immediately Pre-emptible without notice

	Contract / Revision			Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

	- Car			
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week:Start Date 09/03/12End Date 09/09/12Weekdays -1Spots/Week1	Rate \$7,500.00			
83 WMUR09/08/12 09/09/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$225.00			
84 WMUR09/08/12 09/09/12 7a Weekend Daybreak	7-9a	:30	NM 2	\$800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays 09/03/12 09/09/1211 Spots/Week	<u>Rate</u> \$400.00			
85 WMUR09/12/12 09/14/12 5a Daybreak	5-6a	:30	NM 8	\$1,600.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/10/12   09/16/12   - 332   8	<u>Rate</u> \$200.00			
86 WMUR09/17/12 09/17/12 5a Daybreak	5-6a	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/17/12   09/23/12   2   2	<u>Rate</u> \$175.00			
Spot Ch Date Range Description  1 WMUR 09/17/12-09/23/12 5a Daybreak	Start/End Time 5-6a	Weekdays         Length         Rate           M         :30         \$175.00	<u>Type</u> <i>NM</i>	
Credited 2 WMUR 09/17/12-09/23/12 5a Daybreak Credited	5-6a	M::30 \$175.00	NM	
87 WMUR09/12/12 09/14/12 6a Daybreak	6-7a	:30	NM 9	\$4,050.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 -243 9	<u>Rate</u> \$450.00			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
88 WMUR09/17/12 09/17/12 6a Daybreak	6-7a	:30	NM 2	\$800.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 2 2	<u>Rate</u> \$400.00			
89 WMUR09/12/12 09/14/12 Good Morning America	7-9a	:30	NM 18	\$6,300.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/10/12   09/16/12   WTF 18	<u>Rate</u> \$350.00			
90 WMUR09/17/12 09/17/12 Good Morning America	7-9a	:30	NM 4	\$1,400.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/17/12   09/23/12   4 4	<u>Rate</u> \$350.00			
91 WMUR09/12/12 09/14/12 KELLY LIVE DAY	9AM-10AM	:30	NM 6	\$1,050.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$175.00 Start/End Time 9AM-10AM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> WThF :30 <del>\$175.00</del>	<u>Type</u> <i>NM</i>	
Credited				
92 WMUR09/17/12 09/17/12 KELLY LIVE DAY	9AM-10AM	:30	NM 2	\$350.00

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	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
9/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days L	Spots ength Week_		Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         09/17/12         09/23/12         2	Rate \$175.00	· · · · · · · · · · · · · · · · · · ·				•	
93 WMUR09/12/12 09/14/12 STEVE HARVEY DY 9/4 ST	<u>'</u>		:30		NM	6	\$360.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate						,
Week: 09/10/12 09/16/12 223 7	\$60.00				_		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WMUR 09/10/12-09/16/12 STEVE HARVEY DY 9/4 S	Start/End Time	Weekdays	<u>Length</u> :30	<u>Rate</u> <del>\$60.00</del>	<u>Type</u> <i>NM</i>		
Credited	117 10-11a	WIIII	.30	ΨΟΟ.ΟΟ	TVIVI		
94 WMUR09/17/12 09/17/12 STEVE HARVEY DY 9/4 ST	ΓA10-11a		:30		NM	2	\$120.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/17/12	\$60.00						
95 WMUR09/12/12 09/14/12 The View	11-12p		:30		NM	4	\$700.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/12 222- 6	<u>Rate</u> \$175.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре		
5 WMUR 09/10/12-09/16/12 The View	11-12p	WThF	:30	<del>\$17</del> 5.00	NM		
Credited 6 WMUR 09/10/12-09/16/12 The View	11-12p	WThF	:30	<del>\$175.00</del>	NM		
Credited	11-120	WIII	.50	ψ170.00	74777		
96 WMUR09/17/12 09/17/12 The View	11-12p		:30		NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice	5.						
Start Date Week: 09/17/12End Date 09/23/12Weekdays 2Spots/Week 2	<u>Rate</u> \$175.00						
97 WMUR09/12/12 09/14/12 News 9 at Noon	12-1230p		:30		NM	5	\$1,000.00
Class of Time - Immediately Pre-emptible without notice	<b>-</b> .						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12	<u>Rate</u> \$200.00						
98 WMUR09/17/12 09/17/12 News 9 at Noon	12-1230p		:30		NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice							•
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 1 1	<u>Rate</u> \$125.00						
99 WMUR09/12/12 09/14/12 Who Wants to be a Milliona	· · · · · · · · · · · · · · · · · · ·		:30		NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice	II(1250-1p		.50		INIVI	4	Ψ400.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/10/12	\$100.00						<b>0.1.10.00</b>
100 WMUR09/17/12 09/18/12 Who Wants to be a Milliona	ir∈1230-1p		:30		NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice Start Date	Rate						
Week: 09/17/12 09/23/12 11 2	\$110.00				_		
Spot Ch Date Range Description  2 WMUR 09/17/12-09/23/12 Who Wants to be a Milliona	Start/End Time	Weekdays MTu	<u>Length</u> :30	<u>Rate</u>	<u>Type</u> <i>NM</i>		
Credited	ane 1230-1p	WII U	.50	Ψ110.00	TVIVI		
101 WMUR09/12/12 09/14/12 THE CHEW	1-2PM		:30		NM	5	\$625.00
Class of Time - Immediately Pre-emptible without notice	_						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12	<u>Rate</u> \$125.00						
	Ψ.=3.00						

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Contract / Revision			Alt Order #		
946658	/	5			
Product				Estimate #	
candidate				1536 Sked A/Est 1768	
	946658 Product	946658 / <u>Product</u>	946658 / 5 <u>Product</u>	946658 / 5 <u>Product</u>	946658 / 5  Product Estimate #

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/25/12 / 09/25/12

		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WMUR 09/10/12-09/16/12 THE CHEW	1-2PM	WThF :30	<del>\$125.00</del>	NM		
Credited	4.0DM	.20		NIN 4	0	<b>#</b> 050.00
102 WMUR09/17/12 09/17/12 THE CHEW	1-2PM	:30		NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/17/12 09/23/12 2 2	\$12 <del>5</del> .00					
103 WMUR09/12/12 09/14/12 GENERAL HOSPITAL	2p-3p	:30		NM	3	\$375.00
Class of Time - Immediately Pre-emptible without notice						
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12         222         6	Rate ©4.05.00					
Week: 09/10/12 09/16/12 222 6  Spot Ch Date Range Description	\$125.00 Start/End Time	Weekdays Length	Rate	Туре		
1 WMUR 09/10/12-09/16/12 GENERAL HOSPITAL	2p-3p	WThF :30	\$125.00	NM		
Credited	-p -p		*			
4 WMUR 09/10/12-09/16/12 GENERAL HOSPITAL	2p-3p	WThF :30	<del>\$125.00</del>	NM		
Credited 6 WMUR 09/10/12-09/16/12 GENERAL HOSPITAL	On On	WThF :30	¢425.00	N/A 4		
Credited	2p-3p	WThF :30	<del>\$125.00</del>	NM		
104 WMUR09/17/12 09/17/12 GENERAL HOSPITAL	2p-3p	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice	2p 0p	.00		I VIVI	Ü	ψ0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/17/12 09/23/12 2 2	\$125.00		<b>-</b> .	_		
Spot Ch Date Range Description  1 WMUR 09/17/12-09/23/12 GENERAL HOSPITAL	Start/End Time	Weekdays Length M::30	<u>Rate</u> <del>\$125.00</del>	<u>Type</u> <i>NM</i>		
Credited	2p-3p	WI30	<del>\$120.00</del>	IVIVI		
2 WMUR 09/17/12-09/23/12 GENERAL HOSPITAL	2p-3p	M::30	<del>\$125.00</del>	NM		
Credited						
105 WMUR09/12/12 09/14/12 KATIE	3-4P	:30		NM	6	\$750.00
Class of Time - Immediately Pre-emptible without notice						
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12         222         6	<u>Rate</u> \$125.00					
106 WMUR09/17/12 09/17/12 KATIE	3-4P	:30		NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice	3-41	.50		INIVI	2	Ψ230.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/17/12 09/23/12 2 2	\$12 <u>5.00</u>					
107 WMUR09/12/12 09/14/12 ELLEN EF	4PM-5PM	:30		NM	5	\$500.00
Class of Time - Immediately Pre-emptible without notice						
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12        222         6	<u>Rate</u> \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
6 WMUR 09/10/12-09/16/12 ELLEN EF	4PM-5PM	WThF :30	<del>\$100.00</del>	NM		
Credited						
108 WMUR09/17/12 09/17/12 ELLEN EF	4PM-5PM	:30		NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice	Б.,					
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12         2         2	<u>Rate</u> \$100.00					
109 WMUR09/12/12 09/14/12 News 9 at 5	5-6p	:30		NM	9	\$4,050.00
100 WINDINGS/12/12 05/14/12 NGW3 3 at 5	0 OP	.50		INIVI	9	$\psi = 0.00.00$

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Class of Time - Immediately Pre-emptible without notice



Contract Dates 09/04/12 - 10/01/12	Product candidate	Estimate # 1536 Sked A/Est 1768
	946658 / 5	
	Contract / Revision	Alt Order #

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/10/12         09/16/12        WTF         9	Rate \$450.00					
110 WMUR09/17/12 09/17/12 News 9 at 5	5-6p	:30		NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 M 2	Rate \$400.00				-	<b>4000.00</b>
111 WMUR09/12/12 09/14/12 News 9 at 6	6-7p	:30		NM	9	\$8,100.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 9	Rate \$900.00				-	***
112 WMUR09/17/12 09/17/12 News 9 at 6	6-7p	:30		NM	2	\$1,800.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$900.00					
113 WMUR09/12/12 09/14/12 Chronicle NH	7-730p	:30		NM	5	\$1,750.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$350.00					
114 WMUR09/17/12 09/18/12 Chronicle NH	7-730p	:30		NM	3	\$1,050.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$350.00					
115 WMUR09/12/12 09/14/12 Inside Edition	730-8	:30		NM	5	\$2,250.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$450.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WMUR 09/10/12-09/16/12 Inside Edition See MG 115.5	730-8	WThF :30	<del>\$450.00</del>	NM		
2 WMUR 09/10/12-09/16/12 Inside Edition	730-8	WThF :30	<del>\$450.00</del>	NM		
See MG 115.7 3 WMUR 09/10/12-09/16/12 Inside Edition	730-8	WThF :30	<del>\$450.00</del>	NM		
See MG 115.8 4 WMUR 09/10/12-09/16/12 Inside Edition	730-8	WThF :30	<del>\$450.00</del>	NM		
See MG 115.6	700.0-	W 00	<b>#</b> 450.00	N 1 N 4		
5 WMUR 09/12/12-09/12/12 INSIDE EDITION AC   → MG for 115.1 09/12	730-8p	W :30	\$450.00	NM		
6 WMUR 09/12/12-09/12/12 INSIDE EDITION AC	730-8p	W :30	\$450.00	NM		
MG for 115.4 09/12 7 WMUR 09/13/12-09/13/12 INSIDE EDITION AC	730-8p	Th :30	\$450.00	NM		
MG for 115.2 09/13  8 WMUR 09/14/12-09/14/12 INSIDE EDITION AC	730-8p	F :30	\$450.00	NM		
MG for 115.3 09/14 9 WMUR 09/10/12-09/16/12 Inside Edition	730-8	WГhF :30	<del>\$450.00</del>	NM		
See MG 115.11 10 WMUR 09/10/12-09/16/12 Inside Edition	730-8	WThF :30	<del>\$450.00</del>	NM		
Credited 11 WMUR 09/10/12-09/16/12 INSIDE EDITION AC  → MG for 115.9 09/13	730-8p	MTuWThF :30	\$450.00	NM		

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	Contract / Revi	sion	Alt Order #
	946658	5	
Contract Dates	Product		Estimate #
09/04/12 - 10/01/12	candidate		1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

Spots/ Length Week \*Line Ch Start Date End Date Description Start/End Time Type Spots Days Rate Amount 116 WMUR09/17/12 09/17/12 INSIDE EDITION AC 730-8p :30 NM \$450.00 Class of Time - Immediately Pre-emptible without notice Weekdays Start Date **End Date** Spots/Week Rate M- - - - -\$450.00 Week: 09/17/12 09/23/12 1 7 117 WMUR09/12/12 09/16/12 News 9 at 11 11-11:35p :30 NM \$4,900.00 Class of Time - Immediately Pre-emptible without notice Weekdays Start Date **End Date** Spots/Week Rate \$700.00 Week: 09/10/12 09/16/12 118 WMUR09/17/12 09/18/12 11-11:35p :30 NM \$1,400.00 News 9 at 11 2 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 11----\$700.00 119 WMUR09/12/12 09/14/12 Nightline 1135p-1206a :30 NM 4 \$2,000.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 - WTF- -\$500.00 4 09/17/12 120 WMUR09/17/12 1135p-1206a :30 NM 0 \$0.00 Nightline Class of Time - Immediately Pre-emptible without notice End Date Weekdays Spots/Week Start Date Rate \$100.00 Week: 09/17/12 09/23/12 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Туре 1 WMUR 09/17/12-09/23/12 Nightline 1135p-1206a \$100.00 NM :30 Credited 121 WMUR09/12/12 09/14/12 NM Jimmy Kimmel 1205-105a :30 7 \$245.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 WTF-\$35.00 9 Date Range Spot Ch Description Start/End Time Weekdays Length Туре Rate 6 WMUR 09/10/12-09/16/12 ---WThF----Jimmy Kimmel 1205-105a :30 \$35.00 NM Credited ---WThF----8 WMUR 09/10/12-09/16/12 Jimmy Kimmel 1205-105a :30 \$25.00 NM Credited 122 WMUR09/17/12 09/17/12 1205-105a :30 NM 2 \$70.00 Jimmy Kimmel Class of Time - Immediately Pre-emptible without notice Weekdays Spots/Week Start Date **End Date** Rate M- - - - -Week: 09/17/12 09/23/12 2 \$35.00 123 WMUR09/18/12 NM 0 09/18/12 Middle/Last Man 8-9p :30 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate 09/23/12 \$1,100.00 Week: 09/17/12 Spot Ch Start/End Time Date Range Description Weekdays Length Rate Туре 1 WMUR 09/17/12-09/23/12 Middle/Last Man 8-9p :30 \$1.100.00 NM Credited 124 WMUR09/18/12 09/18/12 20/20 Special Prime Other :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$1,850.00 Weekdays Spot Ch Date Range Description Start/End Time Lenath Rate Type 1 WMUR 09/17/12-09/23/12 20/20 Special Prime Other - Tu- - -:30 NM Credited

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
9/04/12 - 10/01/12	candidate	1536 Sked A/Fst 1768

 Advertiser
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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
125 WMUR09/12/12 09/12/12 Middle/Suburgatory	8-9p	:30	NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,700.00				
126 WMUR09/12/12 09/12/12 Modern Family/Suburgatory	9-10p	:30	NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/10/12   09/16/12   - W   1	Rate \$2,000.00				
127 WMUR09/12/12 09/12/12 Revenge	10-11p	:30	NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/10/12   09/16/12  W   1	<u>Rate</u> \$900.00				
128 WMUR09/13/12 09/13/12 Wipeout	8-9p	:30	NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/10/12   09/16/12  T   1	<u>Rate</u> \$900.00				
129 WMUR09/13/12 09/13/12 Grey's Anatomy	9-10p	:30	NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$2,500.00 Start/End Time 9-10p	Weekdays         Length         Rate          Th         :30         \$2,500.00	Type NM		
Credited					
130 WMUR09/13/12 09/13/12 Scandel	10-11p	:30	NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,700.00				
131 WMUR09/14/12 09/14/12 Shark Tank	8-9p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$900.00				
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Shark Tank	Start/End Time 8-9p	Weekdays         Length         Rate          F         :30         \$900.00	Type NM		
Credited 2 WMUR 09/10/12-09/16/12 Shark Tank Credited	8-9p	F :30 <del>\$900.00</del>	NM		
132 WMUR09/14/12 09/14/12 Primetime: WWYD	9-10p	:30	NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date Week: 09/10/12	Rate \$900.00 Start/End Time	Weekdays Length Rate	Туре		
2 WMUR 09/10/12-09/16/12 Primetime: WWYD Credited	9-10p	F :30 \$900.00	NM		
133 WMUR09/14/12 09/14/12 20/20	10-11p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date Week: 09/10/12	Rate \$1,700.00				-

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	Contract / Revis	sion	Alt Order #
	946658 /	5	
Contract Dates	Product		Estimate #
09/04/12 - 10/01/12	candidate		1536 Sked A/Est 1768

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekSpotChDate RangeDescription1WMUR 09/10/12-09/16/1220/20	Rate Start/End Time 10-11p	Weekdays         Length         Rate          F         :30         \$1,700.00	Type NM		
Credited 2 WMUR 09/10/12-09/16/12 20/20 Credited	10-11p	F :30 <del>\$1,700.00</del>	NM		
134 WMUR09/15/12 09/15/12 6a Weekend Daybreak  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/10/12 09/16/123- 3	Sa/Su 6-7a  Rate \$100.00	:30	NM	3	\$300.00
135 WMUR09/15/12 09/15/12 7a Weekend Daybreak  Class of Time - Immediately Pre-emptible without notice  Start Date	7-9a  Rate \$200.00	:30	NM	4	\$800.00
136 WMUR09/15/12 09/15/12 Weekend GMA  Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/10/12 09/16/122- 2	9-10a <u>Rate</u> \$225.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Weekend GMA Credited 2 WMUR 09/10/12-09/16/12 Weekend GMA	Start/End Time 9-10a 9-10a	Weekdays         Length         Rate          Sa         :30         \$225.00          Sa         :30         \$225.00	<u>Type</u> NM NM		
Credited  137 WMUR09/15/12 09/15/12 SA 12P-3P  Class of Time - Immediately Pre-emptible without notice	12P-6P	:30	NM	3	\$225.00
Start Date   End Date   Weekdays   Spots/Week	Rate \$75.00 Start/End Time 12P-6P	Weekdays         Length         Rate          Sa         :30         \$75.00	<u>Type</u> <i>NM</i>		
138 WMUR09/15/12 09/15/12 News 9 at 7  Class of Time - Immediately Pre-emptible without notice  Start Date Week: 09/10/12	7-730p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
139 WMUR09/15/12 09/15/12 Inside Edition WK  Class of Time - Immediately Pre-emptible without notice  Start Date	730-8P <u>Rate</u> \$125.00	:30	NM	1	\$125.00
140 WMUR09/15/12 09/15/12 ABC Prime College Football  Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/10/12 09/16/12 S- 5	8-1130p  Rate \$1,200.00	:30	NM	5	\$6,000.00
141 WMUR09/16/12 09/16/12 6a Weekend Daybreak  Class of Time - Immediately Pre-emptible without notice  Start Date	Sa/Su 6-7a  Rate \$100.00	:30	NM	3	\$300.00
142 WMUR09/16/12 09/16/12 7a Weekend Daybreak Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	5	\$1,000.00

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

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Credited

### **WMUR 100 South Commercial Street** Manchester, NH 03101 (603)669-9999

	Contract / Revision		<u>n</u>	Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week	Rate Ty <sub>l</sub>		
*Line Ch Start Date End Date Description Start/Fnd Time Days Length Week	Rate Ty <sub>l</sub>		
·		oe Spots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12        5         5         \$200.00			
143 WMUR09/16/12 09/16/12 Weekend GMA 9-10a :30	NI	И 2	\$450.00
Class of Time - Immediately Pre-emptible without notice  Start Date			
144 WMUR09/16/12 09/16/12 Close Up 10-1030a :30	NI	M 1	\$225.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1 \$225.00			
145 WMUR09/16/12 09/16/12 This Week with Christiane 12n-1p :30	NI	И 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Rate  Week: 09/10/12 09/16/121 1 \$750.00  Spot Ch Date Range Description Start/End Time Weekdays Length	Rate_ Typ	oe	
1 WMUR 09/10/12-09/16/12 This Week with Christiane 12n-1pSt :30 Credited	<del>\$750.00</del> Ni	И	
146 WMUR09/16/12 09/16/12 SU 12P-6P 12P-6P :30	NI	<b>И</b> 4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/124 4 \$75.00			
147 WMUR09/16/12 09/16/12 6p News 9 Weekend 6-7p :30	NI	<b>И</b> 3	\$1,500.00
Class of Time - Immediately Pre-emptible without notice	141	VI	ψ1,300.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week:         09/10/12         09/16/12        3         3         \$500.00			
148 WMUR09/16/12 09/16/12 AFHV 7-8p :30	NI	M 1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1 \$1,100.00			
149 WMUR09/16/12 09/16/12 Revenge 8-9p :30	NI	M 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1 \$1,700.00			
150 WMUR09/16/12 09/16/12 Revenge 9-10p :30	NI	И 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 2 2 \$2,500.00			
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length           1 WMUR 09/10/12-09/16/12         Revenge         9-10p	Rate <u>Typ</u> 2,500.00 N		
Credited	<del>2,500.00</del> Ni	М	
151 WMUR09/16/12 09/16/12 Revenge 10-11p :30	NI	и о	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> <u>Ty</u> 1 <del>,700.00</del> <i>N</i> i		

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	946658 /	n Alt Order # 5
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768
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		Spo	ots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	Type S	pots	Amount
152 WMUR09/16/12 09/16/12 Brothers & Sisters	Brothers & Sisters	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$25.00					
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 Brothers & Sisters Credited	Start/End Time Brothers & Sister	Weekdays Length sSt :30	Rate <del>\$25.00</del>	Type NM		
153 WMUR09/16/12 09/16/12 1235-136a	1235-136a	:30		NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$75.00					
154 WMUR09/17/12 09/17/12 Nightline	1135p-1206a	:30		NM	1	\$250.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/17/12 09/23/12 M 2	<u>Rate</u> \$250.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate \$250.00	Type A/A/A		
2 WMUR 09/17/12-09/23/12 Nightline Credited	1135p-1206a	M::30	<del>\$≥50.00</del>	NM		
oversold timeperiod						
155 WMUR09/17/12 09/17/12 Secret Millionaire	10-11p	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$900.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WMUR 09/17/12-09/23/12 Secret Millionaire Credited	10-11p	M::30	<del>\$900.00</del>	NM		
156 WMUR09/15/12 09/15/12 ABC College Football	12n-330p	:30		NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice	1211 0000	.00		1 1111	_	Ψ1,000.00
Start Date Week:         End Date 09/10/12         WeekdaysS-         Spots/Week 2	<u>Rate</u> \$500.00					
157 WMUR09/15/12 09/15/12 ABC College Football	330-7p	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$500.00					
Spot Ch Date Range Description  1 WMUR 09/10/12-09/16/12 ABC College Football	Start/End Time 330-7p	Weekdays LengthSa:30	<u>Rate</u> <del>\$500.00</del>	Type NM		
Credited 2 WMUR 09/10/12-09/16/12 ABC College Football Credited	330-7p	Sa :30	<del>\$500.00</del>	NM		
158 WMUR09/18/12 09/24/12 5a Daybreak	5-6a	:30		NM	6	\$2,100.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/18/12 09/24/12 MTWTF- 10	Rate \$350.00				-	ų <u>     ,                               </u>

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09/25/12 / 09/25/12



# WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #		
	946658 / 5			
Contract Dates	Product	Estimate #		
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768		
Advertiser	Original Date / Revision			

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekSpotChDate RangeDescription3WMUR09/18/12-09/24/125a Daybreak	Rate Start/End Time 5-6a	Weekdays Length F	Rate Type		
Credited oversold timeperiod 4 WMUR 09/18/12-09/24/12 5a Daybreak Credited	5-6a	МГuWThF :30 <del>\$350</del>	9 <del>.00</del> NM		
oversold timeperiod 6 WMUR 09/18/12-09/24/12 5a Daybreak Credited	5-6a	MTuWThF :30 <del>\$350</del>			
10 WMUR 09/18/12-09/24/12 5a Daybreak Credited	5-6a	MTuWThF :30 \$350	9.00 NM		
159 WMUR09/18/12 09/24/12 6a Daybreak  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week	6-7a Rate	:30	NM	10	\$7,000.00
Week:         09/18/12         100/24/12         Weekdays         Optis/week           10         10	\$700.00				
160 WMUR09/18/12 09/24/12 Good Morning America	7-9a	:30	NM	20	\$11,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/18/12 09/24/12 MTWTF 20	<u>Rate</u> \$550.00				
161 WMUR09/18/12 09/24/12 KELLY& MICHAEL LIVE DA	N9AM-10AM	:30	NM	6	\$1,050.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12 MTWTF- 8	<u>Rate</u> \$175.00				
Spot Ch Date Range Description 3 WMUR 09/18/12-09/24/12 KELLY& MICHAEL LIVE D. Credited	Start/End Time A)9AM-10AM		Rate Type 5.00 NM		
oversold inventory 4 WMUR 09/18/12-09/24/12 KELLY& MICHAEL LIVE D. Credited oversold inventory	A\9AM-10AM	МГuWThF :30 <del>\$176</del>	<del>5.00</del> NM		
162 WMUR09/18/12 09/24/12 STEVE HARVEY DY 9/4 ST	7-10-11a	:30	NM	8	\$480.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12 MTWTF 8	<u>Rate</u> \$60.00				
163 WMUR09/18/12 09/24/12 The View	11-12p	:30	NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12 MTWTF 8	<u>Rate</u> \$175.00				

Obama/D/President



	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

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		Spots/	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		<u> </u>	_	
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 The View	Start/End Time	Weekdays Length MTuWThF :30	<u>Rate</u> <del>\$175.00</del>	Type NM	
1 WMUR 09/18/12-09/24/12 The View Credited	11-12p	МГuWThF :30	<del>\$175.00</del>	INIVI	
oversold inventory					
2 WMUR 09/18/12-09/24/12 The View	11-12p	MTuWThF :30	<del>\$175.00</del>	NM	
Credited		ME MEN O	<b>4</b>		
3 WMUR 09/18/12-09/24/12 The View	11-12p	MTuWThF :30	<del>\$175.00</del>	NM	
Credited oversold inventory					
4 WMUR 09/18/12-09/24/12 The View	11-12p	MTuWThF :30	<del>\$175.00</del>	NM	
Credited					
oversold inventory	11 10n	МГuWThF :30	\$17F.00	A/A 4	
6 WMUR 09/18/12-09/24/12 The View Credited	11-12p	МГuWThF :30	<del>\$175.00</del>	NM	
7 WMUR 09/18/12-09/24/12 The View	11-12p	МТuWThF :30	<del>\$175.00</del>	NM	
Credited	,		,		
oversold inventory					
164 WMUR09/18/12 09/21/12 News 9 at Noon	12-1230p	:30		NM 2	\$250.00
Class of Time - Immediately Pre-emptible without notice	5.				
Start Date Week: 09/18/12 09/24/12 Weekdays Spots/Week 4	<u>Rate</u> \$125.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WMUR 09/18/12-09/24/12 News 9 at Noon	12-1230p	- TuWThF :30	<del>\$12</del> 5.00	NM	
Credited					
oversold inventory 2 WMUR 09/18/12-09/24/12 News 9 at Noon	12-1230p	- TuWThF :30	<del>\$125.00</del>	NM	
Credited	12-1230β	- IUWIIIF30	<del>\$120.00</del>	INIVI	
oversold inventory					
165 WMUR09/24/12 09/24/12 News 9 at Noon	12-1230p	:30		NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice	<b>-</b> .				
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/12         09/24/12         M         1	<u>Rate</u> \$175.00				
E 166 WMUR09/18/12 09/21/12 Who Wants to be a Millionai	<u>`</u>	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice	161230-1p	.50		INIVI	φ0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/18/12 09/24/12 - TWTF 5	\$110.00			j	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WMUR 09/18/12-09/24/12 Who Wants to be a Milliona	nire 1230-1p	- TuWThF :30	<del>\$110.00</del>	NM	
Credited oversold inventory					
2 WMUR 09/18/12-09/24/12 Who Wants to be a Milliona	nir€ 1230-1p	- TuWThF :30	<del>\$110.00</del>	NM	
Credited					
3 WMUR 09/18/12-09/24/12 Who Wants to be a Milliona	nir€ 1230-1p	- TuWThF :30	<del>\$110.00</del>	NM	
Credited oversold inventory					
4 WMUR 09/18/12-09/24/12 Who Wants to be a Milliona	nir€ 1230-1p	- TuWThF :30	<del>\$110.00</del>	NM	
Credited	•		•		
oversold inventory	-i 40.00 4	T. WELE OC	<b>0440.00</b>	0.40.4	
5 WMUR 09/18/12-09/24/12 Who Wants to be a Milliona	nire 1230-1p	- TuWThF :30	<del>\$110.00</del>	NM	
Credited					

### (\* Line Transactions: N = New, E = Edited, D = Deleted)



Start Date

Week: 09/18/12

End Date Weekdays

MTWTF--

09/24/12

Spots/Week

### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 946658 / 5	Alt Order #
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Advertiser	Original Date / Revision
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		Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	TypeS	pots	Amount
167 WMUR09/24/12 09/24/12 Who Wants to be a Milliona	ir€1230-1p	:30		NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice						
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			j		
Week: 09/18/12 09/24/12 M 1	\$12 <del>5</del> .00					
168 WMUR09/18/12 09/24/12 THE CHEW	1-2PM	:30		NM	3	\$375.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12 MTWTF- 8	<u>Rate</u> \$125.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WMUR 09/18/12-09/24/12 THE CHEW	1-2PM	MTuWThF :30	\$125.00	NM		
Credited	. 2		Ψ120.00	7 4.77		
2 WMUR 09/18/12-09/24/12 THE CHEW	1-2PM	МТuWThF :30	<del>\$125.00</del>	NM		
Credited 3 WMUR 09/18/12-09/24/12 THE CHEW	1-2PM	МГuWThF :30	<del>\$125.00</del>	NM		
Credited oversold inventory						
4 WMUR 09/18/12 <sup>-</sup> 09/24/12 THE CHEW	1-2PM	МГuWThF :30	<del>\$125.00</del>	NM		
Credited						
oversold inventory 6 WMUR 09/18/12-09/24/12 THE CHEW	1-2PM	МГuWThF :30	<del>\$125.00</del>	NM		
Credited						
oversold inventory						
169 WMUR09/18/12 09/24/12 GENERAL HOSPITAL	2p-3p	:30		NM	4	\$500.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$125.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
3 WMUR 09/18/12-09/24/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30	<del>\$125.00</del>	NM		
Credited						
oversold inventory 4 WMUR 09/18/12-09/24/12 GENERAL HOSPITAL	2p-3p	МТuWThF :30	<del>\$125.00</del>	NM		
Credited						
oversold inventory 6 WMUR 09/18/12-09/24/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30	<del>\$125.00</del>	NM		
Credited						
7 WMUR 09/18/12-09/24/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30	<del>\$125.00</del>	NM		
Credited						
oversold inventory						
170 WMUR09/18/12 09/24/12 KATIE	3-4P	:30		NM	8	\$1,000.00
Class of Time - Immediately Pre-emptible without notice	_					
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/18/12 09/24/12 MTWTF 8	\$125.00					
E 171 WMUR09/18/12 09/24/12 ELLEN EF	4PM-5PM	:30		NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice	5.					

#### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

09/25/12

/ 09/25/12



# WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 946658 / 5	Alt Order #	
Contract Dates 09/04/12 - 10/01/12	Product candidate	Estimate # 1536 Sked A/Est 1768	
Advertiser	Original Date / Revision		

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Washdaya Landh Bata	Time	
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 ELLEN EF	Start/End Time 4PM-5PM	Weekdays Length Rate MTuWThF :30 \$100.00	Type NM	
Credited	4FIVI-3FIVI	M1 u W1111130 <del>φ100.00</del>	INIVI	
oversold inventory				
2 WMUR 09/18/12-09/24/12 ELLEN EF	4PM-5PM	МГuWThF :30 <del>\$100.00</del>	NM	
Credited	4014 5014	ME WELL OF THE TAXABLE PROPERTY.	.,,,	
3 WMUR 09/18/12-09/24/12 ELLEN EF Credited	4PM-5PM	МГuWThF :30 <del>\$100.00</del>	NM	
oversold inventory				
4 WMUR 09/18/12-09/24/12 ELLEN EF	4PM-5PM	МГuWThF :30 <del>\$100.00</del>	NM	
Credited				
oversold inventory 6 WMUR 09/18/12-09/24/12 ELLEN EF	4PM-5PM	MTuWThF :30 \$100.00	NM	
Credited	4FIVI-3FIVI	M1 uW111130 <del>φ100.00</del>	INIVI	
oversold inventory				
8 WMUR 09/18/12-09/24/12 ELLEN EF	4PM-5PM	МГuWThF :30 <del>\$100.00</del>	NM	
Credited				
E 172 WMUR09/18/12 09/21/12 News 9 at 5	5-6p	:30	NM 6	\$2,400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Start Date Week: 09/18/12 End Date Weekdays Spots/Week  Week: 09/18/12 - TWTF 8	\$400.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
6 WMUR 09/18/12-09/24/12 News 9 at 5	5-6p	-TuWThF :30 \$400.00	NM	
Credited				
oversold inventory 7 WMUR 09/18/12-09/24/12 News 9 at 5	5-6p	- TuWThF :30 \$400.00	NM	
Credited		7.000		
oversold inventory				
173 WMUR09/24/12 09/24/12 News 9 at 5	5-6p	:30	NM 2	\$900.00
Class of Time - Immediately Pre-emptible without notice	<b>-</b> .			
Start Date Week:End Date 09/18/12Weekdays 09/24/12Spots/Week M	<u>Rate</u> \$450.00			
174 WMUR09/18/12 09/24/12 News 9 at 6	6-7p	:30	NM 10	00 000 02
Class of Time - Immediately Pre-emptible without notice	6-7 p	.30	INIVI 10	\$9,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 MTWTF 10	\$900.00			
175 WMUR09/18/12 09/24/12 Chronicle NH	7-730p	:30	NM 5	\$2,750.00
Class of Time - Pre-emptible with notice	_			
Start Date Week: 09/18/12End Date 09/24/12Weekdays MTWTFSpots/Week 	<u>Rate</u> \$550.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/18/12-09/24/12 Chronicle NH	7-730p	MTuWThF :30 \$550.00	NM	
See MG 175.6	•			
6 WMUR 09/21/12-09/21/12 NETWORK SPECIAL	NETWORK SPE	CI :30 \$550.00	NM	
(b) MG for 175.1 09/21				
176 WMUR09/18/12 09/24/12 INSIDE EDITION AC	730-8p	:30	NM 5	\$2,250.00
Class of Time - Immediately Pre-emptible without notice Start Date	Rate			
Week: 09/18/12	<u>Rate</u> \$450.00		j	

Obama/D/President

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	Contract / Revis	sion	Alt Order #
	946658 /	5	
Contract Dates	Product		Estimate #
09/04/12 - 10/01/12	candidate		1536 Sked A/Est 1768

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/25/12 / 09/25/12

	Oba	ma/D/1 resident			
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e TypeS	Spots	Amount
177 WMUR09/18/12 09/24/12 News 9 at 11	11-11:35p	:30	NM	7	\$7,700.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/18/12 09/24/12 MTWTFSS 5pots/Week 7	Rate \$1,100.00				
178 WMUR09/18/12 09/24/12 Nightline	1135p-1206a	:30	NM	3	\$1,500.00
Class of Time - Fixed Non Pre-emptible  Start Date	Rate \$500.00				
Spot Ch Date Range Description 2 WMUR 09/18/12-09/24/12 Nightline Credited	<u>Start/End Time</u> 1135p-1206a	WeekdaysLengthRateMTuWThF:30\$500.00			
oversold timeperiod 5 WMUR 09/18/12-09/24/12 Nightline Credited	1135p-1206a	МГuWГhF :30 \$500.00	9 NM		
oversold timeperiod					
179 WMUR09/18/12 09/24/12 Jimmy Kimmel	1205-105a	:30	NM	8	\$600.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   MTWTF - 10	<u>Rate</u> \$75.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate MTuWThF :30 \$75.06			
6 WMUR 09/18/12-09/24/12 Jimmy Kimmel Credited	1205-105a	MTuWThF :30 \$75.00	9 NM		
10 WMUR 09/18/12-09/24/12 Jimmy Kimmel Credited	1205-105a	МГuWThF :30 <del>\$75.00</del>	9 NM		
180 WMUR09/24/12 09/24/12 Dancing with Stars	Prime Other	:30	NM	2	\$5,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/18/12   09/24/12   M 2	<u>Rate</u> \$2,500.00				
E 181 WMUR09/24/12 09/24/12 Castle	10-11p	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/18/12 09/24/12 M 2  Spots/Week	Rate \$2,500.00		_		
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 Castle	Start/End Time 10-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M::30 <del>\$2.500.00</del>			
Credited	10-11β	W30 <del>ψ2,000.00</del>	, INIVI		
oversold inventory					
182 WMUR09/18/12 09/18/12 Middle/Last Man	8-9p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/18/12 09/24/12 -T Spots/Week	Rate \$1,800.00				
183 WMUR09/18/12 09/18/12 20/20 Special	Prime Other	:30	NM	2	\$5,000.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   -T   2	Rate \$2,500.00				
184 WMUR09/19/12 09/19/12 Middle/Suburgatory	8-9p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,700.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate			
1 WMUR 09/18/12-09/24/12 Middle/Suburgatory Credited	8-9p	W :30 <del>\$1,700.00</del>	9 NM		
- Oreuneu					

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Week: 09/18/12

09/24/12

### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / R	Contract / Revision		Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

Spots/ \*Line Ch Start Date End Date Description Start/End Time Type Spots Days Length Week Rate Amount 185 WMUR09/19/12 09/19/12 Modern Family/Suburgatory :30 NM \$0.00 9-10p Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate \$2.000.00 Week: 09/18/12 09/24/12 - - W- - - -Start/End Time Spot Ch Date Range Description Weekdays Length Rate Туре - - - W- - - - -1 WMUR 09/18/12-09/24/12 Modern Family/Suburgatory 9-10p :30 2 000 00 NM Credited 186 WMUR09/19/12 09/19/12 :30 NM 0 Revenge 10-11p \$0.00 Class of Time - Immediately Pre-emptible without notice **End Date** Start Date Weekdays Spots/Week Rate Week: 09/18/12 09/24/12 \$900.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Туре 1 WMUR 09/18/12-09/24/12 10-11p ---W---NM :30 Credited 187 WMUR09/20/12 09/20/12 Wipeout 8-9p :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Spots/Week Start Date **End Date** Weekdays Rate Week: 09/18/12 09/24/12 \$900.00 Spot Ch <u>Length</u> Date Range Description Start/End Time Weekdays Rate Type 1 WMUR 09/18/12-09/24/12 Wipeout - - - - Th- -8-9p :30 NM Credited oversold inventory 188 WMUR09/20/12 09/20/12 Grey's Anatomy :30 NM \$2,500.00 9-10p Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate 09/24/12 Week: 09/18/12 - - - T- - -\$2.500.00 Spot Ch Start/End Time Date Range Description Weekdays Length Rate Type 1 WMUR 09/18/12-09/24/12 Grey's Anatomy 9-10p - - - - Th- - -:30 500 OO NM Credited oversold inventory 189 WMUR09/20/12 09/20/12 Scandal 10-11p :30 NM n \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate \$1,700.00 Week: 09/18/12 09/24/12 Spot Ch Start/End Time Date Range Description Weekdays Length Rate Type 1 WMUR 09/18/12-09/24/12 Scandal 10-11p ---Th--:30 700.00 NM Credited oversold inventory 190 WMUR09/21/12 09/21/12 Shark Tank 8-9p :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate \$900.00 Week: 09/18/12 09/24/12 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Type 1 WMUR 09/18/12-09/24/12 Shark Tank NM ----F-\$000.008-9p :30 Credited oversold inventory NM 191 WMUR09/21/12 09/21/12 Primetime: WWYD 9-10p :30 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

\$900.00

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	Contract / Re	Contract / Revision		Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/25/12 / 09/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week  Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 Primetime: WWYD  Credited oversold inventory	Rate Start/End Time 9-10p	Weekdays         Length         Rate          F         :30         \$900.00	Type NM	
192 WMUR09/21/12 09/21/12 20/20	10-11p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	\$1,700.00 Start/End Time 10-11p	Weekdays         Length         Rate          F         :30         \$1,700.00	<u>Type</u> <i>NM</i>	
193 WMUR09/22/12 09/23/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/17/12   09/23/12  22   4	<u>Rate</u> \$75.00			
194 WMUR09/22/12 09/23/12 7a Weekend Daybreak	7-9a	:30	NM 4	\$800.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/17/12   09/23/12  44   8	Rate \$200.00			
Spot Ch Date Range Description 2 WMUR 09/17/12-09/23/12 7a Weekend Daybreak	Start/End Time 7-9a	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
Credited	7 54	3d5t .50 \$200.00	14147	
oversold inventory 3 WMUR 09/17/12-09/23/12 7a Weekend Daybreak Credited	7-9a	SaSı :30 <del>\$200.00</del>	NM	
oversold inventory 4 WMUR 09/17/12-09/23/12 7a Weekend Daybreak Credited	7-9a	SaSı :30 <del>\$200.00</del>	NM	
oversold inventory 7 WMUR 09/17/12-09/23/12 7a Weekend Daybreak Credited oversold inventory	7-9a	SaSι :30 <del>\$200.00</del>	NM	
195 WMUR09/22/12 09/23/12 Weekend GMA	9-10a	:30	NM 2	\$450.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$225.00 Start/End Time 9-10a	Weekdays         Length         Rate          SaSt         :30         \$225.00	Type NM	
Credited oversold inventory 2 WMUR 09/17/12-09/23/12 Weekend GMA Credited oversold inventory	9-10a	SaSı :30 <del>\$225.00</del>	NM <sup>-</sup>	
196 WMUR09/22/12 09/22/12 SA-SU 12P-6P	12P-6P	:30	NM 4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$75.00			
197 WMUR09/22/12 09/22/12 News 9 at 7	7-730p	:30	NM 1	\$500.00
Class of Time - Immediately Pre-emptible without notice			I	

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204 WMUR09/23/12

Start Date

Credited oversold inventory

205 WMUR09/23/12

Start Date

Week: 09/17/12

Week: 09/17/12

Spot Ch

09/23/12

09/23/12

**End Date** 

09/23/12

**End Date** 

09/23/12

Date Range

1 WMUR 09/17/12-09/23/12

Class of Time - Immediately Pre-emptible without notice

Class of Time - Immediately Pre-emptible without notice

Weekdays

Weekdays

Description

EMMY AWARDS 9/23

EMMY RED CARPET SPECI7-8p

Spots/Week

Spots/Week

EMMY RED CARPET SPECI.7-8p

### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

Spots/

:30

Length

:30

:30

Weekdays

NM

Type

NM

NM

Rate

0

0

\$0.00

\$0.00

\*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$500.00 730-8P 198 WMUR09/22/12 09/22/12 Inside Edition WK :30 NM 2 \$250.00 Class of Time - Immediately Pre-emptible without notice Start Date Spots/Week End Date Weekdays Rate Week: 09/17/12 09/23/12 \$12<u>5.00</u> E 199 WMUR09/22/12 09/22/12 ABC Prime College Football 8-1130p :30 NM 2 \$2,400.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Rate Week: 09/17/12 09/23/12 \$1,200.00 Date Range Description Spot Ch Start/End Time Weekdays Length Rate Type 3 WMUR 09/17/12-09/23/12 ABC Prime College Football 8-1130p - - - - - - Sa- -:30 \$1,200,00 NM Credited oversold inventory 200 WMUR09/23/12 09/23/12 10-1030a :30 NM \$225.00 Close Up Class of Time - Immediately Pre-emptible without notice End Date Spots/Week Start Date Weekdays Rate Week: 09/17/12 09/23/12 \$225.00 Weekdays Spot Ch Date Range Description Start/End Time Rate Type Length 1 WMUR 09/17/12-09/23/12 Close Up 10-1030a :30 \$225.00 NM Credited oversold inventory NM 201 WMUR09/23/12 09/23/12 This Week with Christiane :30 n \$0.00 12n-1p Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$750.00 Date Range Spot Ch Start/End Time Weekdays Туре Description Length Rate 1 WMUR 09/17/12-09/23/12 This Week with Christiane 12n-1p :30 NM Credited oversold inventory 202 WMUR09/23/12 09/23/12 SU 12P-6P 12P-6P :30 NM \$375.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 5 \$75.00 203 WMUR09/23/12 09/23/12 6p News 9 Weekend :30 NM \$1,000.00 6-7p 2 Class of Time - Immediately Pre-emptible without notice End Date Start Date Spots/Week Rate Weekdays Week: 09/17/12 09/23/12 2 \$500.00

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

Rate

\$2,000.00

\$1,000.00 Start/End Time

8-11p

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Week: 09/25/12

### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Re	Contract / Revision		Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/25/12 / 09/25/12

	0.00	and by rootaon.		
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Spot Ch Date Range Description  1 WMUR 09/17/12-09/23/12 EMMY AWARDS 9/23 Credited oversold inventory	Rate Start/End Time 8-11p	Weekdays         Length         Rate          Sι         :30         \$2,000.00	Type NM	
206 WMUR09/25/12 10/01/12 5a Daybreak	5-6a	:30	NM 10	\$7,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 09/25/12 End Date 22222- Spots/Week	<u>Rate</u> \$700.00			
207 WMUR09/25/12 10/01/12 6a Daybreak	6-7a	:30	NM 10	\$7,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 22222 10	<u>Rate</u> \$700.00			
208 WMUR09/25/12 10/01/12 Good Morning America	7-9a	:30	NM 20	\$11,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 44444 Spots/Week	<u>Rate</u> \$550.00			
E 209 WMUR09/25/12 10/01/12 KELLY& MICHAEL LIVE DA	A\9AM-10AM	:30	NM 8	\$2,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 12122 8	<u>Rate</u> \$350.00			
210 WMUR09/25/12 10/01/12 STEVE HARVEY DY 9/4 ST	TA10-11a	:30	NM 8	\$1,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 21212 8	<u>Rate</u> \$200.00			
N 211 WMUR09/25/12 10/01/12 The View	11-12p	:30	NM 4	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 22121 8  Spots/Week	<u>Rate</u> \$350.00			
Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 The View  Credited	Start/End Time 11-12p	WeekdaysLengthRateMTuWThF:30\$350.00	<u>Type</u> <i>NM</i>	
oversold inventory 2 WMUR 09/25/12-10/01/12 The View Credited	11-12p	МТuWThF :30 <del>\$350.00</del>	NM	
oversold inventory 3 WMUR 09/25/12-10/01/12 The View Credited	11-12p	MTuWThF :30 \$350.00	NM	
oversold inventory 5 WMUR 09/25/12-10/01/12 The View Credited oversold inventory	11-12p	МТuWThF :30 <del>\$350.00</del>	NM	
212 WMUR09/25/12 10/01/12 News 9 at Noon	12-1230p	:30	NM 5	\$1,750.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12   11111-   5	Rate \$350.00			
213 WMUR09/25/12 10/01/12 Who Wants to be a Millional	rє1230-1p	:30	NM 5	\$1,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
9/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date	Rate				
E 214 WMUR09/25/12 10/01/12 THE CHEW	1-2PM	:30	NM	7	\$1,750.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 12212 8	Rate \$250.00				
Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 THE CHEW	Start/End Time 1-2PM	WeekdaysLengthRateMTuWThF:30\$250.00	Type NM		
Credited oversold inventory					
N 215 WMUR09/25/12 10/01/12 GENERAL HOSPITAL	2p-3p	:30	NM	6	\$1,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 22211 8	<u>Rate</u> \$250.00				
Spot Ch Date Range Description  3 WMUR 09/25/12-10/01/12 GENERAL HOSPITAL Credited	Start/End Time 2p-3p	WeekdaysLengthRateMTuWThF:30\$250.00	<u>Type</u> <i>NM</i>		
oversold inventory 4 WMUR 09/25/12-10/01/12 GENERAL HOSPITAL Credited	2р-3р	МГuWГhF :30 <del>\$250.00</del>	NM		
oversold inventory					
216 WMUR09/25/12 10/01/12 KATIE	3-4P	:30	NM	8	\$2,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 21212 8	<u>Rate</u> \$250.00				
217 WMUR09/25/12 10/01/12 ELLEN EF	4PM-5PM	:30	NM	8	\$2,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 21212 8	<u>Rate</u> \$250.00				
218 WMUR09/25/12 10/01/12 News 9 at 5	5-6p	:30	NM	10	\$7,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 22222- 10	Rate \$700.00				
219 WMUR09/25/12 10/01/12 News 9 at 6	6-7p	:30	NM	10	\$14,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 22222- 10	Rate \$1,400.00				
N 220 WMUR09/25/12 10/01/12 Chronicle NH	7-730p	:30	NM	3	\$1,650.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 111111- 5  Spots/Week	Rate \$550.00				
Spot Ch Date Range Description 2 WMUR 09/25/12-10/01/12 Chronicle NH Credited	Start/End Time 7-730p	WeekdaysLengthRateMTuWThF:30\$550.00	<u>Type</u> <i>NM</i>		
oversold inventory 3 WMUR 09/25/12-10/01/12 Chronicle NH Credited	7-730p	МГuWThF :30 <del>\$550.00</del>	NM		
oversold inventory 221 WMUR09/25/12 10/01/12 INSIDE EDITION AC	730-8p	:30	NM	5	\$3,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		7 4101	Ŭ	<b>40,000.00</b>

#### (\* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	946658 / 5	
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/25/12 / 09/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         09/25/12         10/01/12         11111         5	Rate \$700.00				
222 WMUR09/25/12 10/01/12 News 9 at 11	11-11:35p	:30	NM	7	\$7,700.00
Class of Time - Pre-emptible with notice	11-11.55p	.30	INIVI	,	\$7,700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/12 1111111 7	\$1,10 <del>0.00</del>				
223 WMUR09/25/12 10/01/12 Nightline	1135p-1206a	:30	NM	5	\$2,500.00
Class of Time - Fixed Non Pre-emptible	Data				
Start Date         End Date         Weekdays         Spots/Week           Week:         09/25/12         10/01/12         11111         5	<u>Rate</u> \$500.00				
224 WMUR09/25/12 10/01/12 Jimmy Kimmel	1205-105a	:30	NM	5	\$750.00
Class of Time - Fixed Non Pre-emptible					•
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/12 111111 5	\$150.00			_	
225 WMUR10/01/12 10/01/12 Dancing with Stars	Prime Other	:30	NM	2	\$8,000.00
Class of Time - Pre-emptible with notice Start Date	Rate				
Week: 09/25/12 10/01/12 2 2	\$4,000.00				
226 WMUR10/01/12 10/01/12 Castle	10-11p	:30	NM	1	\$5,000.00
Class of Time - Fixed Non Pre-emptible	_				
Week: 09/25/12 End Date Weekdays Spots/Week	<u>Rate</u> \$5,000.00				
227 WMUR09/25/12 09/25/12 Dancing with Stars Result	Prime Other	:30	NM	2	\$8,000.00
Class of Time - Pre-emptible with notice	Time Other	.30	INIVI	2	ψο,οοο.οο
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/12 -2 2	\$4,000.00				
228 WMUR09/25/12 09/25/12 Private Practice	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/12 -1 1	\$3,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WMUR 09/25/12-10/01/12 Private Practice	10-11p	-Tu :30 \$3,000.00	NM		
See MG 228.2 2 WMUR 09/25/12-10/01/12 Private Practice	10-11p	-Tu :30 \$3,000.00	NM		
M MG for 228.1 09/25	. о р	τα φο,σουσ			
E 229 WMUR09/26/12 09/26/12 Middle	8-9p	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice					
Week: O9/25/12 End Date Weekdays Spots/Week 10/01/12 1 1	<u>Rate</u> \$2,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WMUR 09/25/12-10/01/12 Middle	8-9p	W :30 \$2,500.00	NM		
Credited					
oversold inventory					
230 WMUR09/26/12 09/26/12 Modern Family/Neighbors	9-10p	:30	NM	1	\$4,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/121 1	\$4,000.00				
E 231 WMUR09/26/12 09/26/12 Revenge	10-11p	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice			I		

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09/25/12

/ 09/25/12



# WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #				
	946658 / 5					
Contract Dates	Product	Estimate #				
9/04/12 - 10/01/12	candidate	1536 Sked A/Est 1768				
Advertiser	Or	iginal Date / Revision				

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date   End Date   Weekdays   Spots/Week	Rate \$1,400.00 Start/End Time 10-11p	Weekdays         Length         Rate          W         :30         \$1,400.00	<u>Type</u> <i>NM</i>	
N 232 WMUR09/27/12	8-9p	:30	NM (	\$0.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12  1   1  Spot Ch   Date Range   Description    1 WMUR 09/25/12-10/01/12   Last Resort    Credited   Oversold inventory	Rate \$1,400.00 Start/End Time 8-9p	Weekdays         Length         Rate           Th         :30         \$1,400.00	<u>Type</u> <i>NM</i>	
233 WMUR09/27/12 09/27/12 Grey's Anatomy	9-10p	:30	NM ·	\$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121 1	<u>Rate</u> \$4,000.00			
234 WMUR09/27/12 09/27/12 Scandal	10-11p	:30	NM	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12  1   1	<u>Rate</u> \$2,500.00			
235 WMUR09/28/12 09/28/12 Shark Tank	8-9p	:30	NM	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/25/12   10/01/12  1   1	Rate \$1,400.00			
E 236 WMUR09/28/12 09/28/12 Primetime: WWYD	9-10p	:30	NM (	\$0.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12  1-   1  Spot Ch   Date Range   Description   Primetime: WWYD    Credited   Credited	\$1,400.00 Start/End Time 9-10p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F :30 <del>\$1,400.00</del>	<u>Type</u> <i>NM</i>	
oversold inventory				
237 WMUR09/28/12 09/28/12 20/20  Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121 1	10-11p <u>Rate</u> \$2,500.00	:30	NM	\$2,500.00
238 WMUR09/29/12 09/30/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 4	\$900.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/1222 Spots/Week	<u>Rate</u> \$225.00			
239 WMUR09/29/12 09/30/12 7a Weekend Daybreak	7-9a	:30	NM 8	\$3,200.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/25/12   10/01/12  44   8	<u>Rate</u> \$400.00			
240 WMUR09/29/12 09/29/12 Weekend GMA	9-10a	:30	NM 2	\$450.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			

Obama/D/President

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

\$4,000.00



252 WMUR09/30/12 09/30/12 Revenge

Class of Time - Pre-emptible with notice

### WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision			Alt Order #
	946658	/	5	
Contract Dates	Product			Estimate #
09/04/12 - 10/01/12	candidate			1536 Sked A/Est 1768

Advertiser	Original Date / Revision			
Obama/D/President	09/25/12 / 09/25/12			

		Spots/			_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Week: 09/25/12 End Date 10/01/12 Weekdays Spots/Week 2	<u>Rate</u> \$225.00				
241 WMUR09/29/12 09/29/12 SA-SU 12P-6P	12P-6P	:30	NM	4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/124- 4	<u>Rate</u> \$75.00				
242 WMUR09/29/12 09/29/12 News 9 at 7	7-730p	:30	NM	1	\$800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121 1	Rate \$800.00			•	φοσ.σσ
243 WMUR09/29/12 09/29/12 Inside Edition WK	730-8P	:30	NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1	<u>Rate</u> \$125.00				
244 WMUR09/29/12 09/29/12 ABC Prime College Football	8-1130p	:30	NM	3	\$3,600.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/123- 3	Rate \$1,200.00				
245 WMUR09/30/12 09/30/12 Weekend GMA	9-10a	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 2 Spots/Week	<u>Rate</u> \$400.00				
246 WMUR09/30/12 09/30/12 Close Up	10-1030a	:30	NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1	<u>Rate</u> \$225.00				
247 WMUR09/30/12 09/30/12 This Week with Christiane	12n-1p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 09/25/12 10/01/12 1 1	Rate \$3,000.00				
248 WMUR09/30/12 09/30/12 SA-SU 12P-6P	12P-6P	:30	NM	4	\$300.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/124 4	<u>Rate</u> \$75.00				
249 WMUR09/30/12 09/30/12 6p News 9 Weekend	6-7p	:30	NM	2	\$1,600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/122 Spots/Week	<u>Rate</u> \$800.00				
250 WMUR09/30/12 09/30/12 Once Upon A Time	7-8p	:30	NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1	Rate \$1,100.00				
251 WMUR09/30/12 09/30/12 Once Upon A Time	8-9p	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 1 Spots/Week	Rate \$2,500.00				

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

9-10p

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision 946658 / 5	Alt Order #
Contract Dates 09/04/12 - 10/01/12	Product candidate	Estimate # 1536 Sked A/Est 1768
Advertiser Obama/D/President	9	Original Date / Revision 09/25/12 / 09/25/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Week:Start Date 09/25/12End Date 10/01/12Weekdays1Spots/Week 1	Rate \$4,000.00						
253 WMUR09/30/12 09/30/12 666 Park Avenue	10-11p		:30		NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12  1   1	Rate \$1,700.00						
E 254 WMUR09/30/12 09/30/12 PRIVATE PRACTICE WKN	D PRIVATE PRACTI		:30		NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/24/12   09/30/12  1   1	<u>Rate</u> \$25.00						
E 255 WMUR09/30/12 09/30/12 CASTLE WKND LF 2	11:36-12:36x		:30		NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$75.00						
			Totals	3		766	\$407,340.00

Time Period	# of Spots	Gross Amount	Net Amount	
08/27/12 -09/30/12	732	\$378,340.00	\$321,589.00	
10/01/12 -10/01/12	34	\$29,000.00	\$24,650.00	
Totals	766	\$407,340.00	\$346,239.00	

Signature:	Date:	

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Ad vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

#### 2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency, (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon no fice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives no fice of can cellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### 3. OMISSION OF BROADCA ST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broad cast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

### 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

### 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agencyshall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

#### . A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast here under, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

### 7. INDEMNIFICATION

Agen oy and Advertiser will jointly and severally indemnify and hold harmless Station from and against all daims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agencys and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

#### 8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

#### GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereo f

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commerci.
	nished by the Agencyin connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broad casts exc	ept after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereo f) and Agency will act as agent for making payment
on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereo
unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station
hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not thereto fore made payment to the Agency thereon, and to the extent that
Advertiser has there bore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third
party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming in solvent; or (ii) after receiving notice (together with a current
statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on
billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so
as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall
applyto the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be
allowed.

- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts the reafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce anyof the provisions hereof shall not be construed as a general relinquishment or waiver of that or anyother provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]